

**CITY OF PLYMOUTH
AGENDA
Regular Parks and Recreation Advisory Board
Council Chambers
3400 Plymouth Boulevard, Plymouth, MN
September 11, 2025, 6:00 PM**

1. CALL TO ORDER

- 2. PUBLIC FORUM** - Individuals may address the board about any item not contained on the regular agenda. A maximum of three minutes is allotted per individual with a total of 15 minutes for the forum. If the full 15 minutes are not needed for the forum, the board will continue with the agenda. The board will take no official action on items discussed at the forum, with the exception of referral to staff for a future report.

3. PRESENTATIONS AND PUBLIC INFORMATION ANNOUNCEMENTS

- 4. APPROVE AGENDA** - Parks and Recreation Advisory Board members may add items to the agenda for discussion purposes or staff direction only. The board will not normally take official action on items added to the agenda.

- 5. CONSENT AGENDA** - These items are considered to be routine and will be enacted by one motion. There will be no separate discussion of these items unless a board member or individual so requests, in which event the item will be removed from the consent agenda and placed elsewhere on the agenda.

- 5.1** Adopt Proposed Parks & Recreation Advisory Commission Minutes from March 13, 2025
1. Proposed Parks & Recreation Advisory Commission Minutes 03-13-2025
- 5.2** Adopt Proposed Parks & Recreation Advisory Commission Minutes from June 12, 2025
1. Proposed Parks & Recreation Advisory Commission Minutes 06-12-2025

6. GENERAL BUSINESS

7. REPORTS AND STAFF RECOMMENDATIONS

- 7.1** Plymouth Ice Center Update
1. PIC Update 9-11-25 PRAC
- 7.2** Boulevard Park (Prudential Site) Update
- 7.3** Hello! Plymouth Destination Marketing Organization Update

1. Hello Plymouth PRAC Presentation_Sept 11 2025
2. HelloPlymouth_MapGuide

8. ADJOURNMENT

Proposed Meeting Minutes Parks & Recreation Advisory Commission Thursday, March 13, 2025

MEMBERS PRESENT: Chair Hannah Wegner, Vice Chair Ann Hoekstra, Commissioners: Riley Brown, Jessica Montgomery, Shailendra Singh, John McCulloch, Nicholas Beecher

MEMBERS ABSENT: Commissioners: Pragya Thakur (Student)

STAFF PRESENT: Director Jennifer Tomlinson, Recreation Manager Kari Hemp, Recreation Supervisor Alyssa Fram, PCC Supervisor Jake Widmyer

COUNCIL REPRESENTATIVES: None present.

CALL TO ORDER

Chair Hannah Wegner called the meeting to order at 6:00 p.m.

PUBLIC FORUM

PRESENTATIONS AND PUBLIC INFORMATION ANNOUNCEMENTS

APPROVE AGENDA

(4.1) Approve Agenda

Motion by Commissioner McCulloch and seconded by Commissioner Montgomery recommending approval of the March 13, 2025, Park and Recreation Advisory Commission agenda. With all members voting in favor, the motion carried.

Consent Agenda

(5.1) Adopt proposed Park and Recreation Advisory Commission Minutes

Motion by Commissioner Montgomery and seconded by Commissioner McCulloch recommending approval of the February 13, 2025, Parks and Recreation Advisory Commission minutes. With all members voting in favor, the motion carried.

General Business

(6.1) Approve 2024 Annual Report

Director Tomlinson presented the 2024 Parks & Recreation Annual Report and stated that this item will require a recommendation from the Parks & Recreation Advisory Commission as it moves on to the City Council. She asked for questions or comments from the Commission.

Commissioner Beecher asked if there have been any thoughts on removing special events. Director Tomlinson answered that 7 events were added in 2024 and that events are reviewed every year.

Commissioner Singh asked about the budget. Director Tomlinson stated that final numbers are not available yet but that the Parks & Recreation department will be under budget.

Commissioner Montgomery asked about the scholarship program. Director Tomlinson said residents can apply for scholarships and that they are awarded based on income up to \$250 per person. Adults are now eligible as well.

Motion by Commissioner Beecher and seconded by Vice Chair Hoekstra recommending approval of the 2024 Parks & Recreation Annual Report. With all members voting in favor, the motion carried.

Reports and Staff Recommendations

(7.1) Plymouth Community Center Update

Plymouth Community Center Supervisor, Jake Widmyer, provided an update on the Community Center.

2024 Visitors:

- 50,000 daily passes to the K.U.B.E
- 650 K.U.B.E birthday parties
- 161 events hosted in the Plymouth Room
- 65 wedding ceremonies hosted in the Millennium Garden
- 11,504 daily passes to the gym

2025 Goals:

- Increase weekday events and rentals
- Increase programming and events to increase awareness of the PCC
- Launch new website
- Fine tune operating budget for 2026-2027

(7.2) City Center Update

Director Tomlinson provided an update on the City Center including increased walkability and stormwater plans.

Chair Wegner asked if there were any new businesses. Director Tomlinson answered not at the time.

(7.3) Recreation and Community Center Survey Results Update

Survey results were provided in their packet to members of the Parks & Recreation Commission.

(7.4) Public Art Update

Recreation Supervisor Alyssa Fram provided an update on the Public Art Project at City Center and detailed the selection process:

- Call for Artists (Request for Qualifications) - November 2024
- Application deadline - December 20, 2024
- Review applications - January 8, 2025
- Notify finalists - January 10, 2025
- Finalists interview with Public Art Committee - February 5, 2025
- Selected artist notified- February 7, 2025
- Public engagement - Spring - Summer 2025
- Installation complete - Summer 2026

Vice Chair Hoekstra asked if there will be fencing around the art projects. Recreation Supervisor Fram said no, they are meant to be interactive. Director Tomlinson noted that fall material will be added near the taller exhibits. She also added that she will follow up with the Commission regarding the results of the public engagement.

Adjournment

Motion by Vice Chair Hoekstra and seconded by Commissioner McCulloch recommending adjournment of the Parks and Recreation Advisory Commission meeting. With no objection, Chair Wegner adjourned the meeting at 6:43 p.m.

**Proposed Meeting Minutes
Parks & Recreation Advisory Commission
Thursday, June 12, 2025**

MEMBERS PRESENT: Vice Chair Ann Hoekstra, Commissioners: Riley Brown, Jessica Montgomery, John McCulloch, Nicholas Beecher

MEMBERS ABSENT: Commissioners: Hannah Wegner, Shailendra Singh, Pragya Thakur (Student)

STAFF PRESENT: Parks & recreation Director Jennifer Tomlinson, Parks & Forestry Manager Jason Goehring, PCC Assistant Manager Jake Widmyer

COUNCIL REPRESENTATIVES: None present.

CALL TO ORDER

Jessica Montgomery called the meeting to order at 6:05 p.m.

PUBLIC FORUM

PRESENTATIONS AND PUBLIC INFORMATION ANNOUNCEMENTS

(3.1) Parks & Recreation Advisory Committee Parks Tour

The Parks and Recreation Advisory Committee toured Green Tree Island and Meadows Playfield.

APPROVE AGENDA

Consent Agenda

General Business

Reports and Staff Recommendations

Adjournment

Motion by Commissioner Brown and seconded by Commissioner Beecher recommending adjournment of the Parks and Recreation Advisory Commission meeting. With no objection, the meeting adjourned at 7:30 p.m.



To: Parks and Recreation Advisory Board

Prepared by: Jake Widmyer, Community Center Supervisor

Reviewed by: Jennifer Tomlinson, Parks and Recreation Director

Item: **Plymouth Ice Center Update**

1. Action Requested:

N/A

2. Background:

Plymouth Ice Center Manager, Erik Halverson, will give an update on the Plymouth Ice Center.

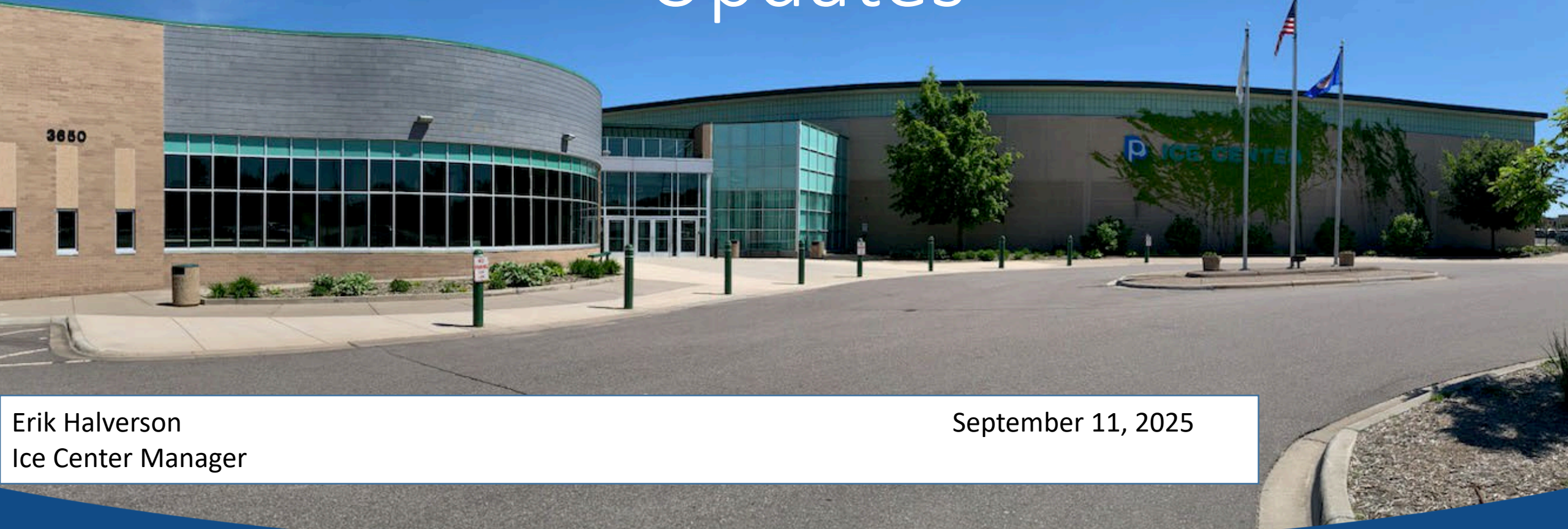
3. Budget Impact:

N/A

4. Attachments:

1. PIC Update 9-11-25 PRAC

Plymouth Ice Center Updates



Erik Halverson
Ice Center Manager

September 11, 2025



PIC Operations



Staffing: 6.5 FTEs, 30-40 part time staff



Hours of operations: Open (Monday – Sunday) 6:00am-11:00pm excluding some holidays



Average 600,000 visitors/year



Ice Rentals

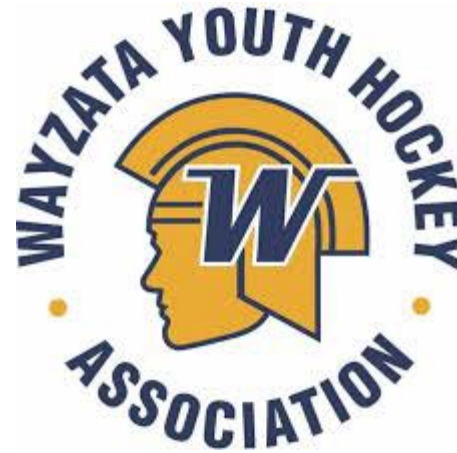
2024 Usage:

- Total Visitors: 619,747
- 8,956.5 ice hours rented
- 34 High School Games
- 24 Youth Tournaments
- 5,241 Open Skate participants



PIC Tenants & Programs

- Wayzata Youth Hockey Association
- Wayzata H.S. Hockey (Boys/Girls)
- Providence Academy (Boys)
- Learn to Skate



Recreation Highlights

Learn to Skate: 521
Registrations

Open Skate/Open Hockey:
5,241 participants



2025 Goals



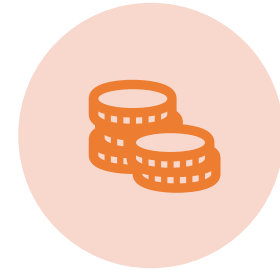
COMPLETE MULTIPLE CAPITAL PROJECTS: REPLACEMENT OF THE FOLLOWING, BACK PARKING LOT, DEHUMIDIFICATION UNITS, ATRIUM WINDOWS, RINK B BLEACHERS, RINK B & C SOUND SYSTEM



CONTINUE TO WORK WITH OUR TENANTS AND MANAGE RELATIONSHIPS



WORK ON ASSET MANAGEMENT SYSTEMS



FINE TUNE OPERATING BUDGET FOR 2026 AND 2027



To: Parks and Recreation Advisory Board

Prepared by: Jake Widmyer, Community Center Supervisor

Reviewed by: Jennifer Tomlinson, Parks and Recreation Director

Item: **Boulevard Park (Prudential Site) Update**

1. Action Requested:

N/A

2. Background:

Parks & Recreation Director, Jennifer Tomlinson, will give an update on Boulevard Park (Prudential Site).

3. Budget Impact:

N/A

4. Attachments:



To: Parks and Recreation Advisory Board

Prepared by: Jake Widmyer, Community Center Supervisor

Reviewed by: Jennifer Tomlinson, Parks and Recreation Director

Item: **Hello! Plymouth Destination Marketing Organization Update**

1. Action Requested:

N/A

2. Background:

Commission members will learn about the Destination Marketing Organization and hear marketing updates from Katie Langland, Destination Marketing Coordinator.

3. Budget Impact:

N/A

4. Attachments:

1. Hello Plymouth PRAC Presentation_Sept 11 2025
2. HelloPlymouth_MapGuide

hello!
PLYMOUTH
MINNESOTA

Love
where
you



September 11, 2025

Welcome



2024 Hello! Plymouth Advisory Board

Lynda Ellingson,
Crowne Plaza Minneapolis
West

Jennifer Erickson,
Economic Development
Coordinator,
City of Plymouth

Erik Halverson, Plymouth
Ice Arena Manager,
City of Plymouth

Kym Joles,
The Fox and Pantry

Carolyn Murphy,
Residence Inn
Minneapolis Plymouth

Tim Naumann,
Luce Line Brewing

Troy Reding,
Rock Elm Tavern

Jess Riley,
Community Center
Manager,
City of Plymouth

City Council
Representative
Clark Gregor

Mission

To promote Plymouth's activities and events, dining, hotels, attractions, and recreation opportunities while fostering economic impact and enhancing the quality of life.

Airy. Fresh. Elegant.

In Plymouth, there's room to breathe. Our wide open spaces and winding trails are a green haven in the metro area. We craft messaging that mirrors that.

Never dense or heavy, we're light on our feet and skew minimal.

Our spaces in Plymouth are clean and crisp. Our copy reflects this by being original and always fresh. Most of the competition uses the same lexicon, colors and styles, our tone is just another way we can stand out.

When we speak, it's with a sense of poise and elegance. Our confident and gracious tone puts our audience at ease and inspires trust and interest.

Provided by SWIM Creative

hello!
PLYMOUTH
MINNESOTA



hello!
PLYMOUTH
MINNESOTA



Brand Awareness Campaign

Print Billboard



Parkers Lake Tunnel Mural



Parkers Lake Tunnel Mural



Swing





CHECK OUT OUR NEW WEBSITE!

www.helloplymouth.com

TH PLYMOUTH PLYMO
hello!
TH PLYMOUTH
hello!
PLYMO

New Website



iHeart Media Commercial



hello! PLYMOUTH MINNESOTA

Scan for More!

SCAN HERE FOR A FULL LIST OF RESTAURANTS, ACTIVITIES, AND SHOPPING OPPORTUNITIES!



Places to Eat

- ElMar's NY Pizza
- The Fox and Pantry
- How Sweet It Is
- India Bazaar and Restaurant
- Kobe Japanese Restaurant
- Lago Tacos
- Nautical Bowls
- Takara Sushi

Things to Do

- Hennepin County Library
- Hilde Performance Center
- The KUBE Indoor Playground
- Plymouth Community Center
- Plymouth Ice Center
- Plymouth Grand 15 Theater



Grab a Bite

- | | |
|--------------------------|---------------------------------|
| 1 Dufner's Donuts & Deli | 7 Lucky's 13 Pub |
| 2 Gina Maria's Pizza | 8 Nala's Kitchen |
| 3 Honey & Mackie's | 9 Northern Taphouse |
| 4 Kyuramen | 10 Original Pancake House |
| 5 Latuff's Pizzeria | 11 Rock Elm Tavern |
| 6 Lucky Street | 12 Sunshine Factory Bar & Grill |

Things to Do

- A Big Island Bouldering
- B Brew Park
- C Luce Line Brewery
- D InnerActive Indoor Playground
- E PickleX & Mulligan's Indoor Golf
- F Urban Air Adventure Park
- G Zero Escape Room

Hit the Trails

- H Luce Line State Trail
- I Clifton E. French Regional Park
- J Northwest Greenway Trail
- K East Medicine Lake Regional Trail

- Swimming Beach
- Playfield

Where to Stay

- | | |
|------------------------|-----------------|
| 1 Comfort Inn | 5 Home2 Suites |
| 2 Country Inn & Suites | 6 Residence Inn |
| 3 Crowne Plaza West | 7 Waterwalk |
| 4 Holiday Inn Express | |



#playinplymouthmn



Love where you



You've Been Sleeping
On Plymouth, MN 🙄



Falen's Visit to Plymouth

Collect stamps, be entered to win prizes! Support local Plymouth businesses during construction with the Plymouth Construction Passport. Head to one of the participating businesses or stop by City Hall, the Community Center or Ice Center during business hours to pick up your passport book. More information including participating businesses & pickup locations can be found at www.plymouthmn.gov/businesspassport. The passport runs through Sept. 30. 🚧
#playinplymouthmn #plymouthmn #constructionpassport #supportlocal

Business Passport





Winter Venue Promotion

Music in Plymouth Provides \$700K Business Boost



[Video](#)



Thank you!

Love where you



Scan for More!

SCAN HERE FOR A FULL LIST OF RESTAURANTS, ACTIVITIES, AND SHOPPING OPPORTUNITIES!



Places to Eat

- 1 ElMar's NY Pizza
- 2 The Fox and Pantry
- 3 How Sweet It Is
- 4 India Bazaar and Restaurant
- 5 Kobe Japanese Restaurant
- 6 Lago Tacos
- 7 Nautical Bowls
- 8 Takara Sushi

Things to Do

- A Hennepin County Library
- B Hilde Performance Center
- C The KUBE Indoor Playground
- D Plymouth Community Center
- E Plymouth Ice Center
- F Plymouth Grand 15 Theater



Grab a Bite

- | | |
|--------------------------|---------------------------------|
| 9 Dufner's Donuts & Deli | 15 Lucky's 13 Pub |
| 10 Gina Maria's Pizza | 16 Nala's Kitchen |
| 11 Honey & Mackie's | 17 Northern Taphouse |
| 12 Kyuramen | 18 Original Pancake House |
| 13 Latuff's Pizzeria | 19 Rock Elm Tavern |
| 14 Lucky Street | 20 Sunshine Factory Bar & Grill |



Things to Do

- G Big Island Bouldering
- H Brew Park
- I Luce Line Brewery
- J InnerActive Indoor Playground
- K PickleX & Mulligan's Indoor Golf
- L Urban Air Adventure Park
- M Zero Escape Room



Hit the Trails

- N Luce Line State Trail
- O Clifton E. French Regional Park
- P Northwest Greenway Trail
- Q East Medicine Lake Regional Trail



Swimming Beach



Playfield

Where to Stay

- R Comfort Inn Plymouth- Minneapolis
- S Country Inn & Suites by Radisson, Minneapolis West
- T Crowne Plaza Minneapolis West
- U Holiday Inn Express Minneapolis West Plymouth
- V Home2 Suites by Hilton Plymouth Minneapolis
- W Ramada by Wyndham Plymouth Hotel & Conference Center
- X Residence Inn Minneapolis Plymouth
- Y WaterWalk Extended Stay Minneapolis-Plymouth

